



STEM Educators for *Maryland's Future Innovators*

March 1, 2017

Dear CLF Partner, Stakeholder, and Business Leader,

Did you know our High Schools boast a 100% graduation rate, our first school is now recognized as Maryland's BEST Charter School for 2017 (Niche), & ALL of CLF's schools are majority-minority institutions? We are literally bridging the education gap and YOUR COMPANY should be a proud part of that success. Help us celebrate!

ONCE A YEAR, we take the ideas of FOOD, MUSIC, ART, & DANCE from around the world and bestow on our community a culinary & cultural exhibition that rivals any event of its kind!

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CULTUREFEST is BAAAACK!

This year is bigger & better than ever!!!! We know you want first choice at the philanthropic options as one of Maryland's business leaders and the Chesapeake Lighthouse Foundation's 6k+ community of parents, students, faculty & administration are eager to THANK YOU for your support of the upcoming April 1, 2017 **CULTUREFEST**! In advance of the event, CLF is extending our genuine gratitude for your support and leadership in our community. Know it remains our mission to providing world-class, tuition-free, Science-Tech-Engineering-Math (STEM) education for all of Maryland's future innovators! Know too, by adding ARTS into our agenda, we've answered the call of our community & higher education institutions—investing in the individual creativity of the children at CLF's STEM/STEAM Public Charter Schools. Arguably one of the most enjoyable events is our annual **CULTUREFEST**!

We're writing to you today to invite you, our business partner, to be an integral part of this year's 5th Annual **CULTUREFEST** on April 1, 2017! We've grown this event to be the largest event of its kind for our schools and community. We are sure to deliver a family-friendly, heart-pounding afternoon of tantalizing delights for kids of all ages. This year, we're going big...we mean 120,000+ sq. ft. big! Our company has decided to host **CULTUREFEST** at the *pearl of Upper Marlboro*, that's is, our new CMIT South Middle-High School! We've built this world-class infrastructure and equipped it with technology and a workforce that is second to none. We boast a movie-theater style auditorium, an indoor soccer field, hallways that seem to go for miles, state-of-the-art labs and tech, all in a seamless, modern design that is sure to promote every business in the best possible spotlight!

Further, **CULTUREFEST** will be broadcast live throughout the school on flat screen TV's, boast a school-wide diversity of events, and no less than 2 hours of talent onstage! There is NOTHING LIKE THIS IN MARYLAND! That means when you choose to answer this letter by sponsoring our **CULTUREFEST**, the public knows your company partners with the BEST STEM SCHOOLS IN MARYLAND and truly value a world-class, cultural exhibition! Do please consider helping us, help you reach thousands of potential clients and supporters by helping our students' promote their talents and innovations! Adding, our sponsors will also be published in our CLF seasonal STEAM Publication, "The Local Motive," for up to an entire YEAR'S WORTH OF ADVERTIZING for CO-HOST &/or Platinum Partners!

We've modified the philanthropy tiers & rewards to truly offer a level for any size business in our community. For example, all our GOLD & PLATINUM Partners will have their company logo & (optional) message to the CLF community published in "The Local Motive" magazine. This full-color publication's hard copy reaches over 10,000 local individuals including our fellow: parents, students, teachers, politicians, business leaders, concerned citizens, and all our leaders across the counties we serve. Many influential entities will know you support the best schools in Maryland!

With your backing for our **CULTUREFEST**, our students will continue to gain cultural awareness, engage in dialogue that promotes and celebrates diversity, and persevere with the unique exploration of our global neighborhood. **In addition to the advertising we offer & as a token of our partnership, our PLATINUM, GOLD, SILVER, & BRONZE sponsors will receive our limited-edition, CLF Partnership Lapel Pin!** We hope you will wear this pin proudly in the same way we will proudly display your company logo at our event, in our publications, and to top it all off, we will have a "Partner Wall," bearing the names of all the contributors which will be prominently displayed at the **CULTUREFEST** hallways, auditorium, and on our company website!

We know the 1st of that month is known as *April Fool's*, but this is no joke! **CULTUREFEST** needs you to do your part in support of Maryland's youth, arts & culture! By making a pledge of support, we offer you an advertising trade we know will be worth your time and money! And, we're a non-profit, 501c3 company. Any philanthropic commitment is a tax write off!

As our community partner, we know you would jump at the opportunity to help successful students and successful school programs. We're making it easy by bringing the opportunity to you! Our event is guaranteed to have four full hours of fun from 12-4pm on Saturday, April 1, 2017 and we cannot wait to see you there and promote your business at our 5th Annual **CULTUREFEST!** Please contact us at your earliest convenience to find out how we can work together give your company the exposure it deserves for helping us out on this year's 5th annual **CULTUREFEST!**

We hope to hear from you soon and thank you for your time & support—**teamwork truly makes all our dreams work!**

Kindest personal regards,

Spear Lancaster, Chairman of the Board
Hakki Karaman, CEO
Vedat Dogan, COO
Mark J. Sutherland, PR Director
Cihan Bicer, Student Activity Director



CLF is a 501(c) (3) non-profit company. YOUR donations are fully tax-deductible!

Simply make your commitment NOW and then pay any time before May 1, 2017!

CLF's CULTUREFEST SPONSORSHIP TIERS

CLF CO-HOST: All the benefits of PLATINUM PLUS + **NAMING RIGHTS PROVIDED!!!** (Co-host available only to two (2) sponsors! **\$10,000+**)

CLF PLATINUM Partners: **OUR BEST VALUE!** & all four (4) seasons of our upcoming *The Local Motive* will have your company logo and message displayed! ***That's an entire YEAR of PUBLICITY!*** Our "CLF Partner Wall" both digitally online, social media, and in print at the event. Special lunch buffet provided for sponsors only, VIP access to ALL CULTUREFEST events, and select, reserved seating in the auditorium **\$5,000+ commitment.**

CLF REGIONAL GOLD Leaders: SPRING, SUMMER, & **AUTUMN 2017** issues of our upcoming *The Local Motive* will have your company logo displayed on our "CLF Partner Wall" digitally on social media, on our **CLF website homepage banner**, and in print at the event. Special lunch buffet provided for sponsors only, **VIP access to ALL CULTUREFEST events**, and **select, reserved seating in the auditorium.** **\$3,000+ Commitment**

CLF COMMUNITY SILVER Mentors: All the benefits of BRONZE plus, SPRING & **SUMMER 2017** issue of our upcoming *The Local Motive* will have your company logo displayed & on our "CLF Partner Wall" both **digitally on social media** and in print at the event. Special lunch buffet provided for sponsors only in the VIP lounge & **VIP access to select CULTUREFEST events.** **\$2,000+ commitment.**

CLF STEM-AZING BRONZE Builders: **SPRING 2017** issue of our upcoming *The Local Motive* will have your company logo displayed & on our "CLF Partner Wall" in print at the event. Special lunch buffet provided for sponsors only in the VIP lounge. **\$1,000+ commitment.**

NOTE: Recognizing the events in which your generous commitment payments are sponsoring are just around the corner,

Please simply make your commitment NOW and then pay by May 1, 2017!

Please make commitment payments to: CHESAPEAKE LIGHTHOUSE FOUNDATION

